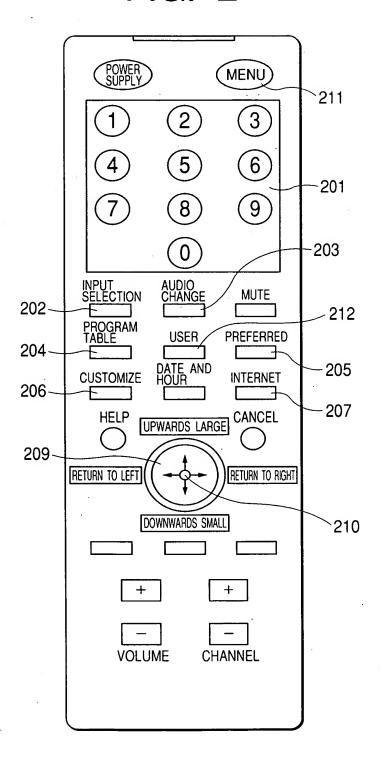


FIG. 2



START

RECOGNITION OF VIEWING AND LISTENING

S301

- VIEW AND LISTEN TO A CERTAIN INPUT SOURCE (ONE OR MORE) MORE THAN PREDETERMINED TIME
- VIEW AND LISTEN MORE THAN PREDETERMINED TIME WITH THE SCREEN LAYOUT
- VIEW AND LISTEN MORE THAN PREDETERMINED TIME IN THE AUDIO MODE

ATTRIBUTE EXTRACTION OF INPUT SOURCE

S302

- GENRE OF PROGRAM (OR GENRE OF CHANNEL)
- · KIND OF MEDIA
- CLASSIFICATION OF APPLICATION
- VIEWING AND LISTENING TIME

DISPLAY PARAMETER EXTRACTION

< S303

- RELATIONSHIP BETWEEN INPUT SOURCE ID AND WINDOW NO.
- DISPLAY POSITION AND DISPLAY SIZE OF EACH WINDOW NO.
- SUPERPOSITION EFFECT (LAYER RELATIONSHIP)

AUDIO PARAMETER EXTRACTION

S304

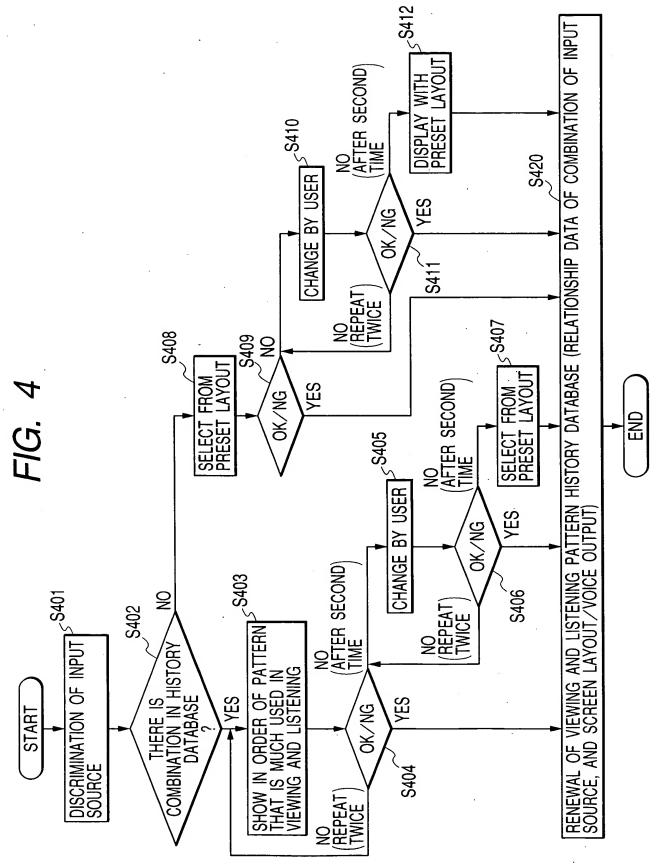
- RELATIONSHIP BETWEEN INPUT SOURCE ID AND OUTPUT CHANNEL
- AUDIO MODE OF EACH OUTPUT CHANNEL

GENERATION OF HISTORY DATABASE

S305

ACCUMULATE AS HISTORICAL DATA, RELATIONSHIP DATA INDICATING THAT VIEWING AND LISTENING WAS EXECUTED FOR EACH INPUT SOURCE ID (OR ITS COMBINATION) BY USING HOW SCREEN LAYOUT (DISPLAY PARAMETER) AND WHICH AUDIO MODE

END



INPUT SOURCE ID
MEDIA
(GENRE)
(TITLE)
(CHANNEL)
(THE WHOLE PROGRAM TIME)
START TIME
APPLICATION
RESERVED

FIG. 6

INPUT SOURCE ID
(WINDOW NO.)
WINDOW START ADDRESS
X DIRECTION SIZE
Y DIRECTION SIZE
DISPLAY EFFECT
LAYER
RESERVED

INPUT SOURCE ID
OUTPUT CHANNEL
AUDIO MODE
RESERVED

FIG. 8A

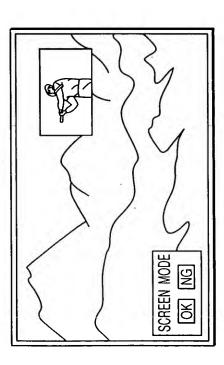


FIG. 8B

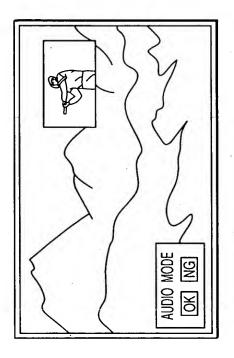
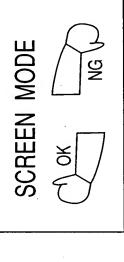


FIG. 9B



SN(~~) SCREEN MODE $(\overline{\cdot})$

FIG. 9A

FIG. 10A

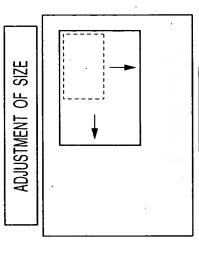
FIG. 10B

ADJUSTMENT OF POSITION

SCREEN CHANGE MENU

SELECTION OF WINDOW

FIG. 10C



ADJUSTMENT OF POSITION >

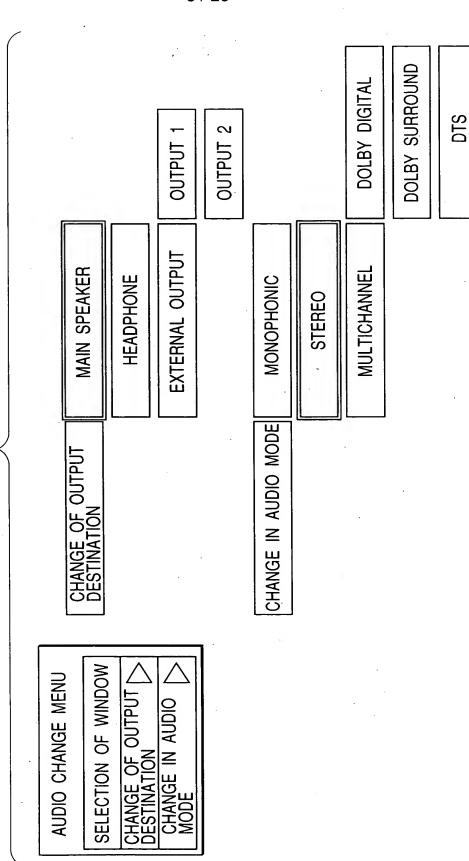
ADJUSTMENT OF OVERLAP ▷

ADJUSTMENT OF SIZE

PLEASE ADJUST BY DIRECTION KEY ← OF REMOTE CONTROLLER
PLEASE PUSH DETERMINATION KEY AT THE TIME OF O. K.

PLEASE ADJUST BY DIRECTION KEY ← OF REMOTE CONTROLLER
PLEASE PUSH DETERMINATION KEY AT THE TIME OF O. K.

FIG. 11



(<u>``</u>	1
	エミュ	

	_					_	_		_			•		12. C
VIEWING AND	LISTENING PATTERN	А	В	S	Q	Ш	L	ŋ	I			REPORT SIGHT	IN ANOTHER FIGURE	7E0 1
	#2	-		1	I	1	-	1	M5			ER REI	N S	EL STEREO EL STEREO (GES
	#4	_	١	1	_	_	1	M5	M5		NTARY E SER	VEWS WEATH DISPLA	ST SHOWN RIGHT	CHANNE CHANNE ANGUA(
AUDIO	#3	_	1	1	1	_	M5	M5	M5		SPORT SPORT DRAMA DOCUMENTAR RE=MOVIE	GENRE=NEWS GENRE=WEATHER REPC N=CLOCK DISPLAY LAY T SCREEN LOWER RIGHT	AL PART ALF YOUT SI	光直直
	Z #	-	S1	SM	SM	M5	SM.	SM	M5			APLA BOOK	LEFT HALF EN CENTRA N RIGHT H VINDOW LA SCREEN L	
	1#	I WI	7W	M2	EM.	M1	M4	M4	M4			PISSISI PIN DA	MIND WIND SCR	
	\$#	-	I		1	1	ı	ı	L16		OADCAST OADCAST OADCAST OADCAST TION DEV	ICATION: TRANSMI TRANSMI IN APPL L SCREE	SCRIP AY A	SPEAKE SPEAKE SPEAKE SPEAKE
YOUT	#4	_	١	ŀ	1	1	ţ	L14	L14		APPL APPL	APPL DATA DATA JNCTIC SIZE	SIZE AT SIZE N DISPI	MAIN MAIN MAIN HEADP
N. LA	#3	1	_	4	1		111	L13	L13		TAL TAL TAL TV 34 CON	ERNET IGITAL IGITAL INAL FL OF WID	2/3 SIZE 2/3 SIZE 1/16 SI AY PAR/ OF ICON	CHANNEL=MAIN SPEAK CHANNEL=MAIN SPEAK CHANNEL=MAIN SPEAK CHANNEL=MAIN SPEAK IIO CHANNEL=HEADPHONE
SCREEN LAYOUT	#5	ı	7	L4	6	L4-1/-2	L10	L12	L12		o=	A=INT OIA=D OIA=D INTER TER (N S S S S S S S S S S S S S S S S S S S	
	1#	-		[]	=	L3	F]	L3	L15		MEDIA MEDIA MEDIA	2: Media A1: Medi A2: Medi Media=II Parame1	L3: WINDOW L4-1: WINDO L4-2: WINDO L5 TO L16: [L9: PABAME	OUTPU OUTPU OUTPU NON-AL
TRIBUTE)	#2	١	i	ı	1	_	1		TA2 DATA3		EX4322	DATA DATA TIN	124420 54420	MMMM2 2542 2000 2000 2000 2000 2000 2000 200
(ATTRI	#4	ı	ı	ı	ı	_	ı	DATA2	DATA2	: MARK	n S	,oou		
BCE	#3	ı	1	ı	1		11	T1	T1	NG OF		SCREEN LAYOUT		Audio mode
INPUT SOURCE	#5	ı	TV2	ITN1	ITN2	ITN2	DATA1	DATA1	DATA1	MEANING OF MA		SCRE		AUDIC
INPU	#	TV2	TV3	TV4	EXT1	TV3	TV1	7	TV1					

ACCIALICY ABILLA



FIG. 13

SPORT TV2 DISPLAY PARAMETER L1

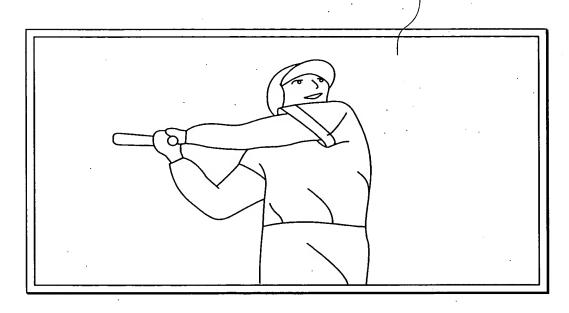
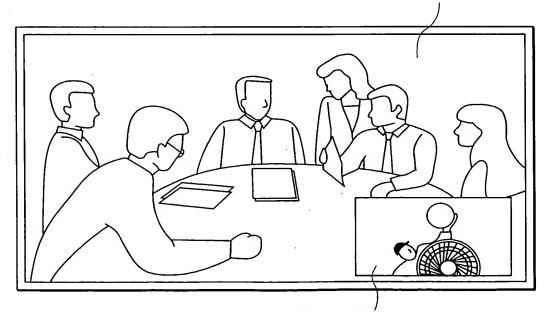


FIG. 14

DRAMA TV3 DISPLAY PARAMETER L1



SPORT TV2 DISPLAY PARAMETER L2

FIG. 15

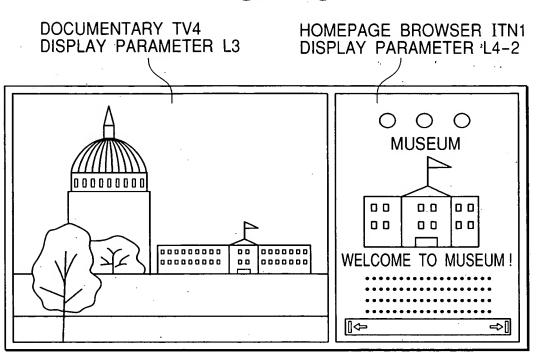
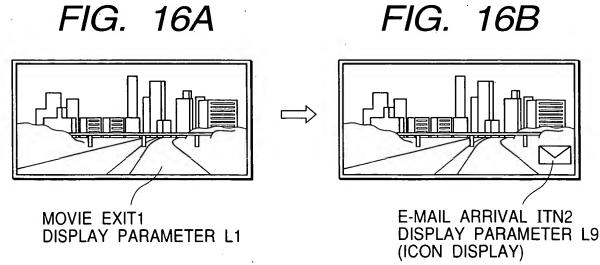
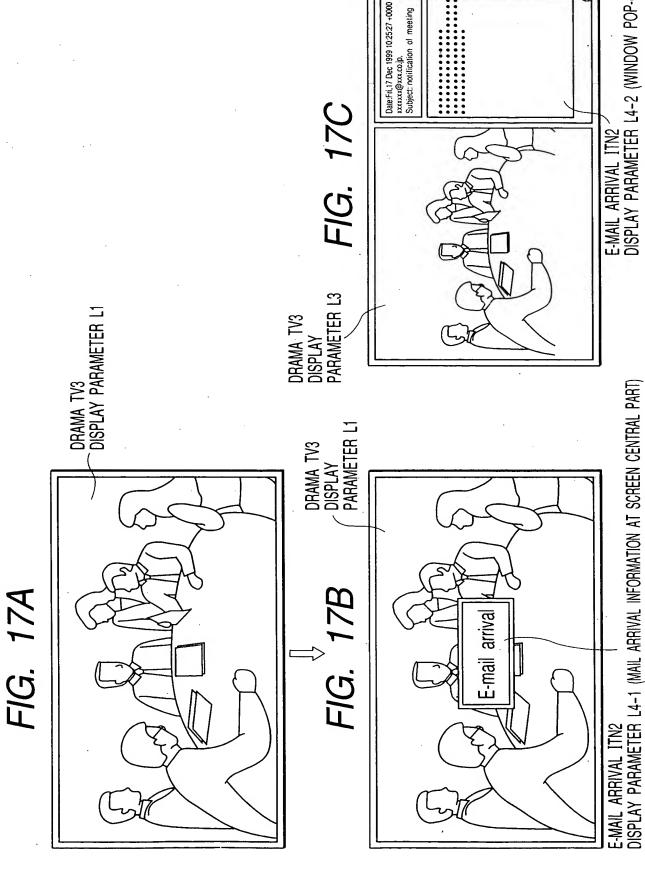


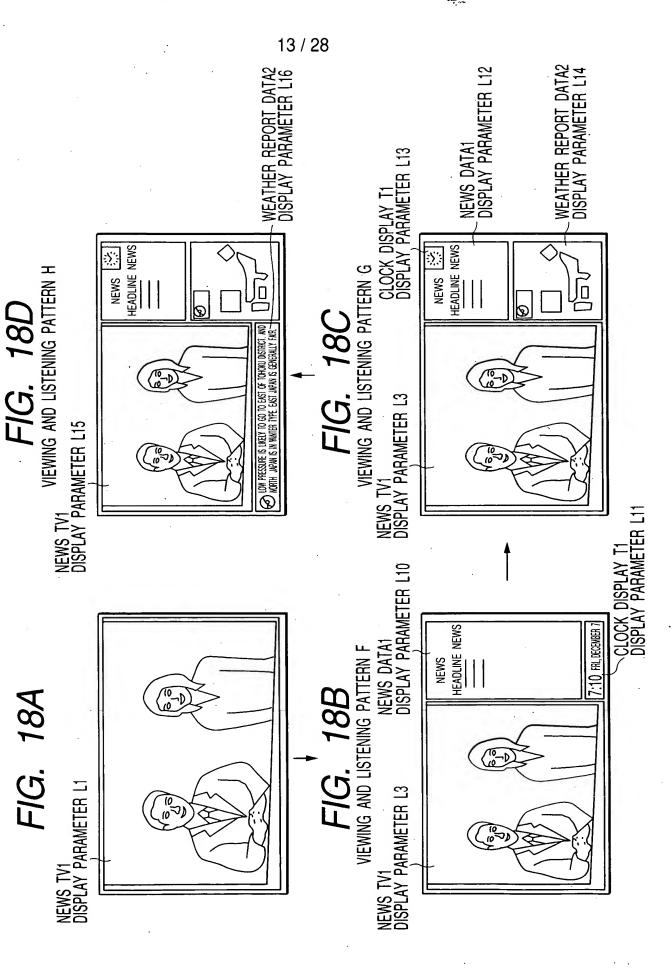
FIG. 16A

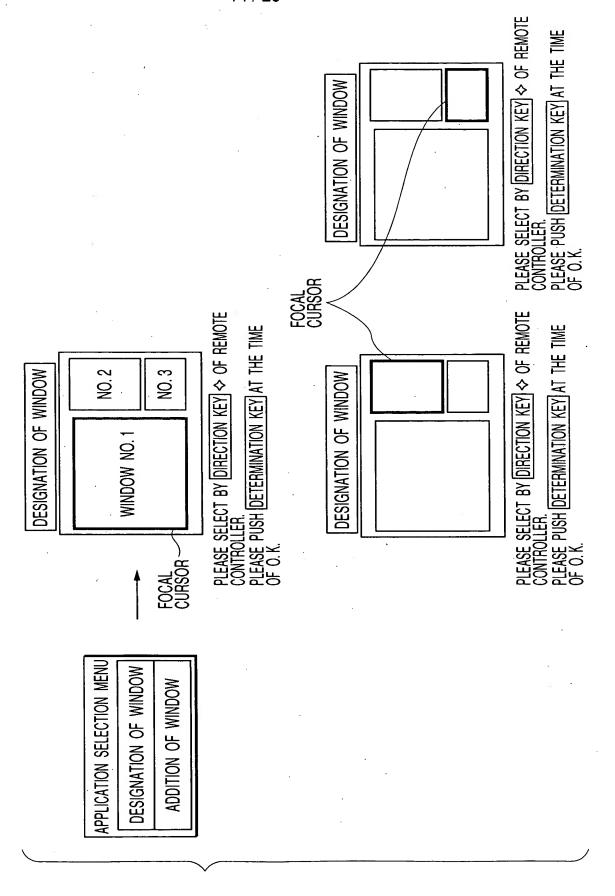






E-MAIL ARRIVAL ITN2 / DISPLAY PARAMETER L4-2 (WINDOW POP-UP)







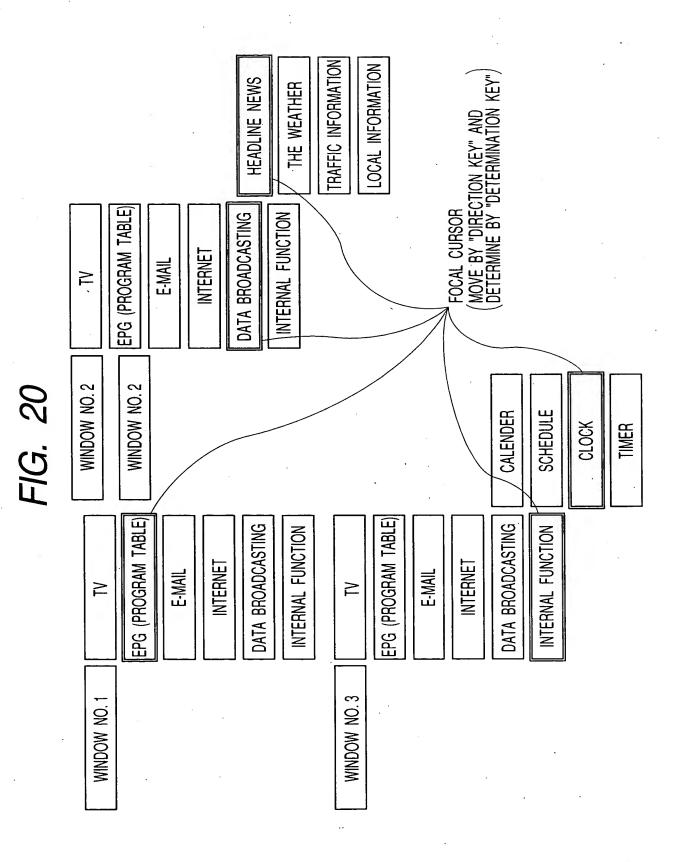


FIG. 21

TIME ZONE		INPUT	IPUT SOURCE (ATTRIBUTE)	(ATTI	3IBUTE)	S	CREEN	SCREEN LAYOUT	Л	VIEWI	VIEWING AND LISTENING	CIST	ENING	VIEWING AND
TIME DAY OF THE WEEK DAY AND MONTH	JAY AND MONTH	#1	#5	#3	#4	#1	#5	#3	#4	#1	#5	#3	#4	LISTENING PATTERN
6-7 MONFRI.		TV1	TV1 DATA1	Ţ	T1 DATA2		77	[]	L4	M3	S2	M5	M5	А
7-8 MONFRI.		TV2	DATA1	F	DATA3		12	<u>L3</u>	L4	M3	S2	M5	M5	В
12-1230 SUNDAY		TV3	I	ı	i	L5	I	1		M1				S
[19-1950] MON -FRI		TV2	-	1		5	l	I	1	M1	ı	ı	I	O
20-21 WEDNESDAY	4-9	TV3	TV4	1	ı	5	9	1	H	M1	S 1	i	ı	ш
21-23 TUESDAY	10-12	TV5	1	ı	1	5	ı	1	-	M2	1	ı	ı	L
21-23 TUESDAY	10-12	TV5	TV5 ITN1	ı	1	12	[7	ı	ı	M2	SM	ı	1	ග

FANING OF MARK

T SOURCE TV1: MEDIA = DIGITAL TV BROADCAST GENRE

EDIA = DIGITAL TV BROADCAST GENRE = NEWS CN = 1 EDIA = DIGITAL TV BROADCAST GENRE = VARIETY CN

/4:MEDIA=DIGITAL IV BROADCASI GENEESPORI C /5:MEDIA=DIGITAL IV BROADCAST GENRE=MOVIE C

TVI: MEDIA=INTERNET APPLICATION=E-MAIL

ATA1: MEDIA-DIGITAL DATA TRANSMISSION GENRE-NEWS

DATA2:MEDIA=DIGITAL DATA TRANSMISSION GENRE=WEATHER REPORT DATA3:MEDIA=DIGITAL DATA TRANSMISSION GENRE=TRAFFIC INFORMATIO

OW LAYOUT SHOWN IN ANOTHER FIGURE

M3: OUTPUT CHANNEL=MAIN SPEAKER MODE=TWO LANGUAGES

MIST NON-AUDIO
S1:OUTPUT CHANNEL=HEADP

OU CHANNEL=HEADPHONE MODE=SIEREO OUT CHANNEL=HEADPHONE MODE=TWO LANGUAGES



AUDIO M5 (NON-AUDIO)

FIG. 23

(HEADPHONE/TWO LANGUAGES)

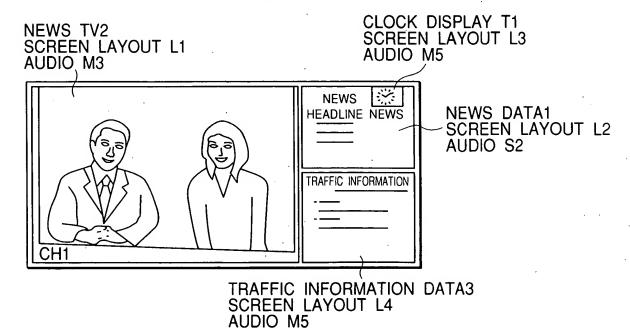


FIG. 24

VARIETY Ch TV3 SCREEN LAYOUT L5 (WIDE FULL SCREEN) AUDIO M1 (MAIN SPEAKER/STEREO)

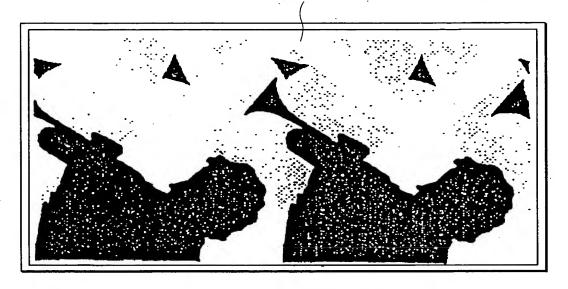
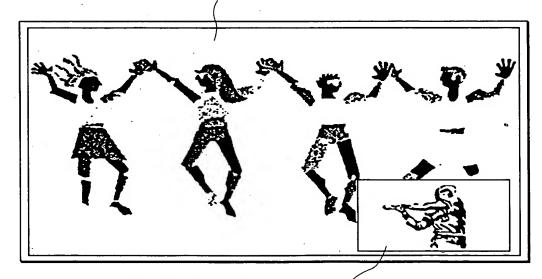


FIG. 25

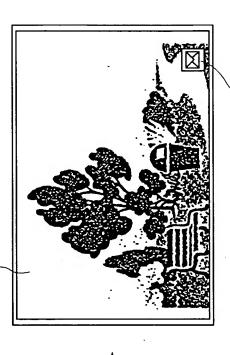
VARIETY Ch TV3 SCREEN LAYOUT L5 (WIDE FULL SCREEN) AUDIO M1 (MAIN SPEAKER/STEREO)



VARIETY Ch TV4
SCREEN LAYOUT L6 (LOWER RIGHT 1/8 SIZE PinP)
AUDIO S1 (HEADPHONE/STEREO)

MOVIE TV5 SCREEN LAYOUT L5 (WIDE FULL SCREEN) AUDIO M2 (MAIN SPEAKER/MULTICHANNEL STEREO)

MOVIE TV5 SCREEN LAYOUT L5 (WIDE FULL SCREEN) AUDIO M2 (MAIN SPEAKER/MULTICHANNEL STEREO)



E-MAIL ARRIVAL ITNÍ SCREEN LAYOUT L7 (ICON DISPLAY) AUDIO M5 (NON-AUDIO)

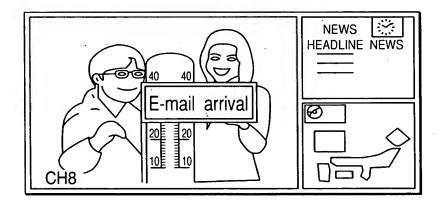
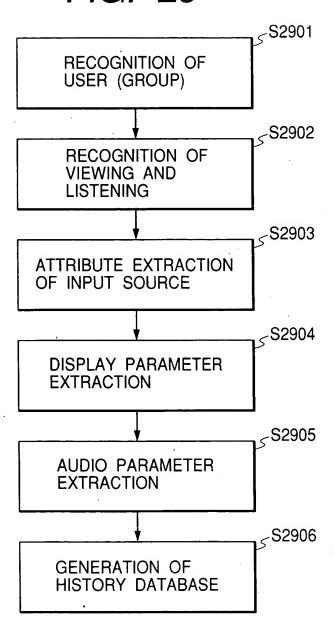
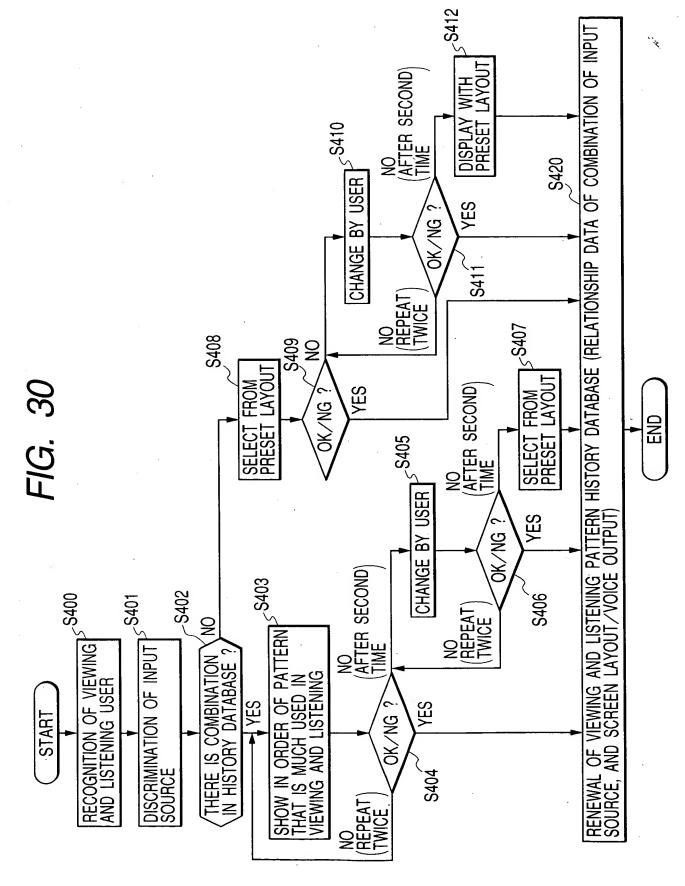
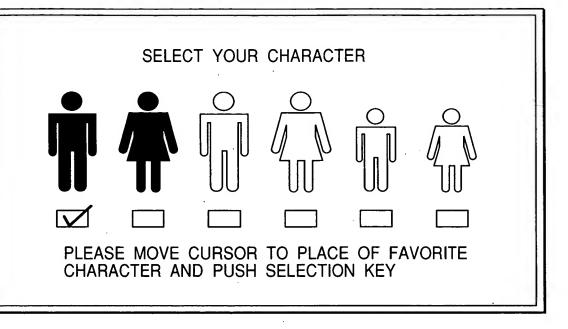


FIG. 29







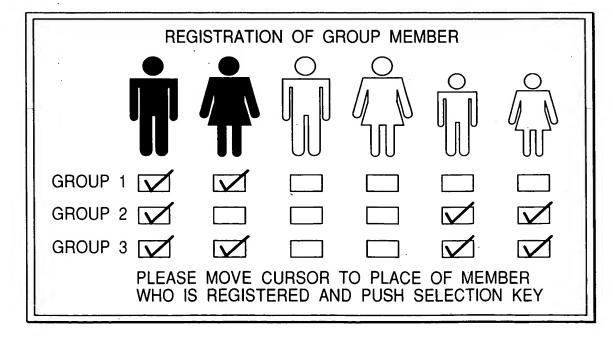
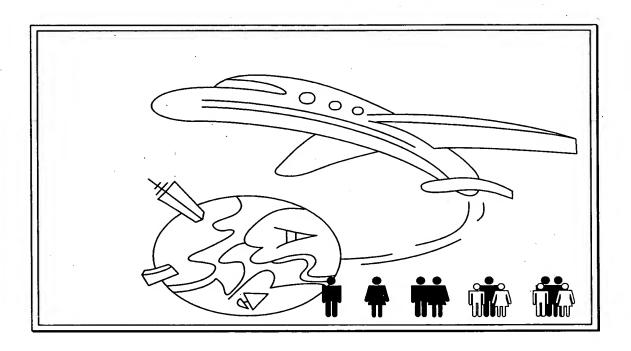


FIG. 33

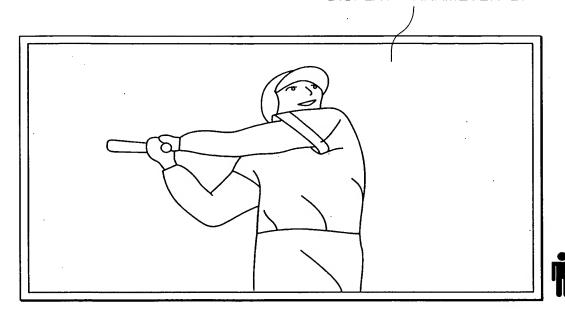


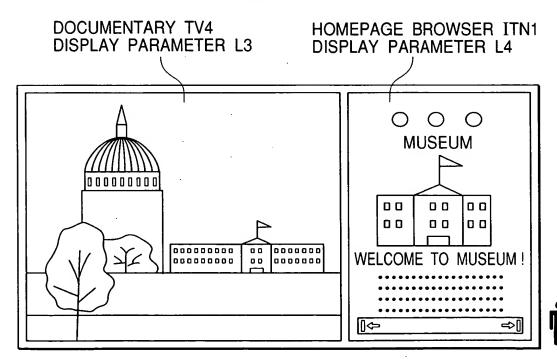
USER/USER	INPU	T SOU	RCE (ATTRIB	TRIBUTE)		SCREEN LAYOUT	N LA	YOUT				AUDIO	_		VIEWING AND
GROUP	#1	#5	#3	#4	#2	#	#5	#3	#4	\$#	#1	#5	£	† #	#2	LISTENING PATTERN
SINGLE A	TV2	1	ı		ı		i	1	1	1	M1	-	_	-	-	A
GROUP 1	T	TV2	i	1	١	11	7	1	ı	-	M2	S1	ı	ı	ı	8
SINGLE A	TV4	INT.		ı	1	[]	L4	1	1	_	M2	M5	-	-	ł	၁
GROUP 2	TV5	DATA1	ı	1	ı	F3	14	ı	1	_	M1	S1	-	_	1	Q
SINGLE A	EXT1	ITN2	ı	ı	ı	11	67	1	1	1	M1	_	ı	i	1	ш
SINGLE A	TV3	ITN2	١	1	1	L1/L3	1/L3[4·1/·2]	1	i	_	M1	M5	ı	ı	1	L ·
GROUP 3	1	DATA1	T	DATA2	_	F3	<u>L5</u>	9 7	[7	_	M4	M5	M5	M5	1	5

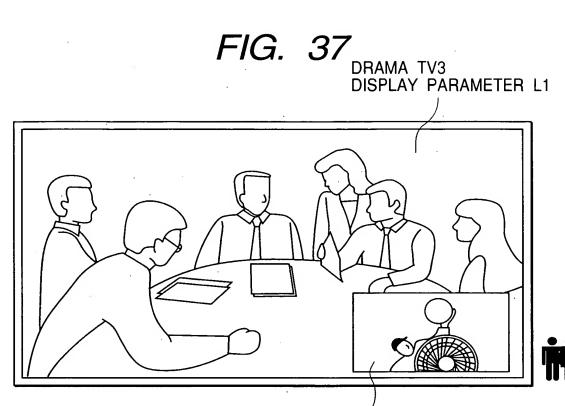
SCREEN DISPLAY Pinp DISPLAY AT SCREEN LOWER RIGHT SCREEN I FFT HAIF

CHANNEL=HEADPHONE MODE=STEREO

SPORT TV2 DISPLAY PARAMETER L1







SPORT TV2 DISPLAY PARAMETER L2

